



Confederation of Indian Industry



**Capacity Building Workshop on
IP VALUATION
11-12 September 2009, ESCI Campus, Hyderabad**

Confederation of Indian Industry (CII) & Andhra Pradesh Technology Development and Promotion Centre has organized a **“Capacity Building Workshop on IP Valuation”** on 11-12 September 2009 at Hyderabad.

Continuing in its endeavor to enhance and equip the Indian Industry in the field of Intellectual Property, CII organized a skill enhancement program on IP Valuation. The skill building programme aimed to enhance the practical skills of practitioners and to demonstrate the possibilities of Patent Analytics. The aim of this Workshop was to provide an appreciation of the Valuation Methods and thereby provide a capability of participating as the Management Representative in enabling a robust valuation by the Valuing Agency.

The various sessions included: Assessing the Strengths and Weaknesses of different forms of IP such as Patents, Trademarks etc , Need for Valuation : from the context of Funding Decision and as an asset on which securitization is possible , Valuation using the Cost Replacement Approach, Income Methods, and Market Method. Case Studies were used to exemplify the various techniques in a clear cut manner.



Mr. K G Ramani, Head – C3i Consultants & Patint Solutions India Pvt Ltd and Mr. K Subodh Kumar, Head - CIIAPTDC

The faculty for the workshop was Mr. K G Ramani who heads the Competitive Intelligence-Intellectual Property (CI-IP) team of C3i consultants and Patint Solutions India Pvt. He is one of the founding directors of the company; he has done MSc. Maths and has served in the Indian Army for 28 years. He has been a faculty for a earlier workshop on “Freedom to Operate “.Participation was included from Mahindra & Mahindra, Elico Industries Pvt. Ltd, Scitech Patent Art Services etc.